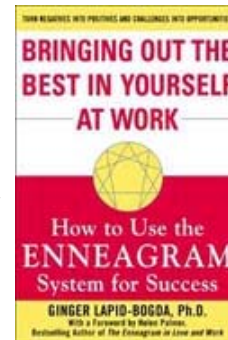


Review of the Danish version of *Bringing Out the Best in Yourself at Work* (เป็นคนให้เก่งคน) from a major Danish newspaper.

Translated by Anne Hartman from Denmark



Why do people react that way?

Review by Finn Serup Jensen for Berlingske Tidende. PR consultant.

Summary:

All people are different, and to know oneself is a good starting point for getting to know others. Lack of interpersonal skills and therefore misperceptions of one another are often obstructing efficient communication and good teamwork. Use of the Enneagram can increase social intelligence and lead to better communication and teamwork.

"This is a book about enhancing your skills in teamwork by getting to know yourself better and increasing our social or emotional intelligence. It sounds like a front-page slogan in a popular magazine or almost like a religious mantra from which many readers would automatically distance themselves. But there is no reason for that.

This is not just another popular book that is an easy read. Behind the original American sounding title "Bring out the best in yourself at work" is a really valuable tool to bring out greater awareness and understanding of our behaviour. This is a popular subject. It is not that the book market has been lacking the type of books that offer insight into our behavioural patterns. Back in the 70s, Ichak Adizes book on the 4 roles as producer, administrator, entrepreneur and integrator was a big hit. In the 90s, Stephen Covey's *7 Habits* was a hit – and still is – not to mention Daniel Goleman's books on Emotional Intelligence. Many other books and authors have contributed to this subject.

Effective teams

The chapter about effective teams talks about a small HR department whose members have various roles and perceptions of the quality of the daily work and cooperation. Through quotes and descriptions of the cooperation of the team members, the situation of the HR department is outlined as well as the worries and thoughts of the external consultant who is called in to be the facilitator of the development process.

Statements and conflict matters are related to the individual Enneagram styles but the strength of this case is that it can be read and understood without necessarily knowing all the styles or the Enneagram vocabulary by heart. **Most people who work in similar teams would probably be able to relate to the issues at hand.** Of course the case needs to have a happy ending, but the way the various conflicts (big and small) are described makes it trustworthy.

In other cases it might be difficult not to smile, but if read with a bit of tolerance, I am convinced that many readers will be able to recognize many of the issues that are described. As seen so often before, when the author herself is a consultant, the consultant plays an important role in many of the cases. But because the role of the consultant is described so well, others can take over that role as the pictures are created in the head of the readers.

In summary, an excellent book for those who like this type of books and tools for continued development and who will spend the time on it. Therefore, I will give it 5 stars (out of 6)."